



"Service Above Self"

# THE HUB

"Australian Edition"

Official Newsletter of The Rotary Club of Belmont

District 5150, California, USA

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who is totally responsible for all errors, omission & typos

ROTARY INTERNATIONAL

**D K LEE**

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ROTARY FOUNDATION

**April 13, 2009**

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Monday April 13, 2009



**Queen Juliana** gave the bell and almighty "whack", **Rudy Helin** led us in the pledge which was pretty good for **Rudy** as the only part he can remember is "place you hand over your heart". Not to worry **Rudy**, you have one of the biggest hearts around. **Juli** gave us a very profound thought and then we were "off to the races". Visitors were **Bill Carlson's** wife **Jean** and daughter **Sarah**. As for visiting Rotarians, none other than our former Treasurer **Allen Cary** other half of our own **Jeannie**. After rifling our treasury, **Allen** left us and joined the Woodside/Portola Valley Club, skipped being Treasurer there (his reputation had preceded him) and was President in 2003-04. The reason I remember the years is, that was when District 5150 had one of their greatest DG's and **Allen** was one of "My" Presidents.

**Juli** gave us some dates to remember, told us this was the last reminder she would give for the District Conference in Monterey this coming Friday. April 25<sup>th</sup> San Carlos are having their Fundraiser called "Rockin' Rods and Wheels" . This will be from 5:30 to 8:30 at Sparky's Hot Rod Garage 975 Industrial Rd, San Carlos. Evidently this is a private collection of Hot Rod and special interest vehicles and is an amazing place. It is not open to the public so here is your opportunity to support San Carlos, have a fun evening and see some great cars. Call 650-594-5150 or visit [www.sancarlosrotaryusa.org](http://www.sancarlosrotaryusa.org) for more information. April 27<sup>th</sup> our meeting will be held at NDNU where our Rotaract Club will provide lunch. Everybody please come and support these fine young people. They are doing a great job under **Maureen Freschet's** guidance and counseling and have done some great Community Service projects. Most of their money comes from funds they raise themselves, proceeds from this lunch will help them with the funding for this year. If you were not at the meeting today to sign up, contact **Juli** and let her know you will be there.



Shari getting all "crabby"

**President Elect-Elect Shari** is getting an early start on the Crab Feed for next year and the date has been settled on as January 23. A number of factors seem to make sense to bring this event forward. First our Crack Dealer...I mean Crab Dealer (aka **Juli's** cousin) says that they size and quality of the Crabs is better as is the price.. **Shari** also mentioned that we seem to have "competition" from a number of other Crab Feeds in February so January 23 it is, mark your calendars now.

**Vince Cirigliano** had his Giants tickets to auction off again, seems the first buyer could not make it so **Brian Lynch** after some very "spirited" bidding (he was the only bidder) walked away with the ducats for a mere \$100. **Vince** took this opportunity that so far we have four applicants for our Scholarships, two from Carlmont and two from Notre Dame

**The Rotary Club of Belmont**

*Chartered May 29, 1959*

**Meets every Monday 12:00pm at "The Vans", 815 Belmont Avenue, Belmont**  
**CELEBRATING 50 YEARS OF SERVICE TO OUR COMMUNITY**



Joanna "picking pockets"

Joanna was our "Finemistress" for today and she warned us all up front that prior to leaving her office for the meeting she had a rather "irritating" phone call and her "irritation" looked like being passed on to us. With a number of interesting questions regarding Easter traditions in different countries she "cleaned up: as no one knew the answers **Bill Carlos, Nadine Farhat, Tom Diridon** felt the "rod". So did **Dave Bauer** who should have known better that Easter is not celebrated in Israel. **Renato** being a "bleeding heart" so gallantly passed his fine on to **Mary Lou**. Good job there **Jo**, great creativity and imagination completely lost though on this lot.

Lucky **Brian Lynch** won then lost the raffle, oops sorry Chief, the Marble Game.



**Sarah Carlson** made a "pitch" for **Brain Tumor Walk**" to raise funds for this worthy cause. Many of you may remember that quite a few years back **Sarah** had a brain tumor which she managed to "fend off" there after a very worrisome time for **Bill** and **Jean**" and the whole family. You may donate "on line" go to [www.bayareawalk.org](http://www.bayareawalk.org)

*Click the Donate Now Button*

*Select "Donate to a Participant" option*

*Select the Donate to a Participant radio button and enter Sarah as the first name and Carlson as the last name. Sarah's name will appear next to the team name "Spencer's Friends". Select Sarah Carlson.*

*Sarah's Home Page for the event will come up and you can select the "Support Sarah" button (under the picture). This area allows contributions by credit card.*

Thanks to all of Sarah's Rotary supporters and an important note to those who contributed today: The amounts you contributed have been entered on Sarah's website but the society will not list them until checks are received and confirmed. They will be on their way on Tuesday

## Focus on the Good In People and In Life

**Next Meeting:** Monday April 20th 2009 at "The Vans"

**Fines Next week 04/20: Frank Ross 04/27 Gretchen Ross 05/04: Gail Rossetti**

**Coming Programs: 04/20: Elizabeth Edgerly Phd - Alzheimer's Science and Care  
04/27: NDNU Rotaract Luncheon at NDNU**



## TODAY'S MEETING IN PICTURES

Program Chair **L. Michael** introduced **Mike Harvey** a Burlingame Rotarian and more widely known as an Auto Dealer in Burlingame. **Mike** was another Chicagoan who could not stand the cold and came out here umpteen years ago. He was originally the Oldsmobile Dealer in Burlingame, and as you know Oldsmobile is no more and he now sells "rice rockets", Honda's and the like. **Mike** does a presentation each year to his Club on an Auto Forecast which is very timely and quite interesting. **Mike** talked of the problems facing each year each year the Big Three and where they are headed and it did not sound pretty at all. As we have all been reading the Union costs are quite staggering for these auto makers, some \$4000 per car as compared to the foreign cars made here in non-union plants who only incur some \$200 per car for employee benefits. One of the big problems to is the unfunded liabilities for pensions which if GM or the others do choose bankruptcy as a way out will be enormous. Management decisions in the past have also brought the industry to where it is today. California Auto sales are the lowest in the country, some 122 out of 1500 dealerships in California have closed their doors. New registrations are off 20% for the first 11 months. **Mike** told us of a new diesel engine developed by GM that is supposed to be revolutionary however GM's lack of funds will most certainly unable them to introduce it and they will probably end up have to "sell it off". Look for it in a foreign car near you soon. Very interesting and thought provoking program.



## ROTARY INTERNATIONAL NEWS FROM A LAND FAR, FAR AWAY

### ROTARIANS BIKE AROUND AUSTRALIA



*Riders and support crew for the first stage of the Great Australian Bike Ride take a group photo in Tasmania. Courtesy of the Great Australian Bike Ride*

Australian Rotarians have embarked on the longest organized bike ride in their nation's history: a seven-month, 18,000-kilometer (11,200-mile) journey to raise awareness of Rotary, Australian Rotary Health, and the need to fund mental illness research.

The Great Australian Bike Ride is sponsored by Australian Rotary Health, an RI Board-approved, multidistrict project that raises money for and provides grants to medical and mental health research projects.

"Rotarians welcome any novel opportunity to get involved and to help the community," says Dick White, chair of the event.

Riders took off from Melbourne on 21 March, then took a boat to their first stop, Hobart, Tasmania, looping around the island before returning to the mainland. Over the next seven months, riders will circle the country counterclockwise, stopping in the capital cities of each of Australia's states and territories before ending in Melbourne on 10 October.

Over 100 participants, many of them Rotarians, plan to ride one or more of the nine stages of the course. Five of the riders expect to complete the entire route.

Rotarians helped plan the event by surveying portions of the course and volunteering to find housing for the riders, supply meals, and host fundraisers.

"We hope to have major fundraising events in the capital cities, and large attendances at these would ensure their success," says White.

Event officials welcome additional riders for the remaining stages of the journey and invite Australian Rotary clubs to organize community rides



## AN INSIGHT ON HIGH FINANCE

Heidi is the proprietor of a bar in Detroit . In order to increase sales, she decides to allow her loyal customers — most of whom are unemployed alcoholics — to drink now but pay later. She keeps track of the drinks consumed on a ledger (thereby granting the customers loans).

Word gets around about Heidi's drink now pay later marketing strategy and as a result, increasing numbers of customers flood into Heidi's bar and soon she has the largest sale volume for any bar in Detroit. By providing her customers' freedom from immediate payment demands, Heidi gets no resistance when she substantially increases her prices for wine and beer, the most consumed beverages. Her sales volume increases massively.

A young and dynamic vice-president at the local bank recognizes these customer debts as valuable future assets and increases Heidi's borrowing limit. He sees no reason for undue concern since he has the debts of the alcoholics as collateral. At the bank's corporate headquarters, expert traders transform these customer loans into DRINKBONDS, ALKIBONDS and PUKEBONDS. These securities are then traded on security markets worldwide.

Naive investors don't really understand the securities being sold to them as AAA secured bonds are really the debts of unemployed alcoholics. Nevertheless, their prices continuously climb, and the securities become the top-selling items for some of the nation's leading brokerage houses who collect enormous fees on their sales, pay extravagant bonuses to their sales force, and who in turn purchase exotic sports cars and multimillion dollar condominiums.

One day, although the bond prices are still climbing, a risk manager at the bank (subsequently fired due his negativity), decides that the time has come to demand payment on the debts incurred by the drinkers at Heidi's bar. Heidi demands payment from her alcoholic patrons, but being unemployed they cannot pay back their drinking debts. Therefore, Heidi cannot fulfill her loan obligations and claims bankruptcy. DRINKBOND and ALKIBOND drop in price by 90%. PUKEBOND performs better, stabilizing in price after dropping by 80%. The decreased bond asset value destroys the banks liquidity and prevents it from issuing new loans.

The suppliers of Heidi's bar, having granted her generous payment extensions and having invested in the securities are faced with writing off her debt and losing over 80% on her bonds. Her wine supplier claims bankruptcy, her beer supplier is taken over by a competitor, who immediately closes the local plant and lays off 50 workers. The bank and brokerage houses are saved by the Government following dramatic round-the-clock negotiations by leaders from both political parties. The funds required for this bailout are obtained by a tax levied on employed middle-class non-drinkers.

Now this is an explanation we can all understand! Welcome to the world of high finance...

**Generosity = Prosperity**



## EVENT CALENDAR -Dates and events for the coming Rotary Year

**April 17-19 2009** District Conference-Portola Hotel & Spa, Monterey

**April 25, 2009** District Rotary at Work Day

**May 16, 2009** District Major Donor Celebration

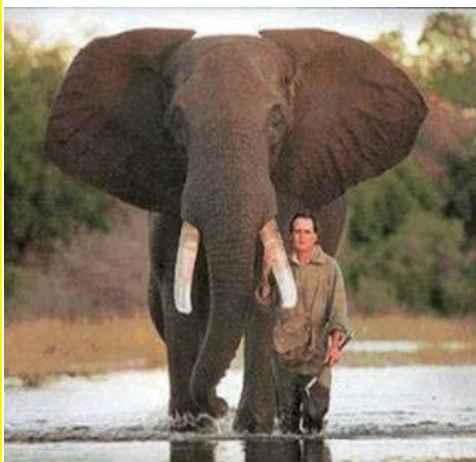
**May 29, 2009** Belmont Rotary 50th Anniversary

**June 21-24, 2009** "Moon Over Birmingham" Rotary International Convention, Birmingham, England



Interact at  
Carlmont  
High School

### **PARTING SHOTS....This is an incredible story**



In 1986, Peter Davies was vacationing in Kenya after graduating from Northwestern University.

Hiking through the bush, he came across a young bull elephant standing with one leg raised in the air. The elephant seemed distressed, so Peter approached it very carefully.

Down on one knee, he inspected the elephants foot, and found a large piece of wood deeply embedded in it. Carefully with a knife he worked the wood out and gingerly the elephant put down its foot.

The elephant turned, faced Peter and with a rather curious look on its face, stared at him for several tense moments. Peter stood frozen, thinking of nothing else but being trampled. Eventually the elephant trumpeted loudly, turned, and walked away.

Peter never forgot that elephant or the events of that day.

Twenty years later, Peter was walking through the Chicago Zoo with his teenaged son. As they approached the elephant enclosure, one of the creatures turned and walked over to near where Peter and his son Cameron were standing.

The large bull elephant stared at Peter, lifted its front foot off the ground, then put it down. The elephant did that several times then trumpeted loudly, all the while staring at the Peter.

Remembering the encounter in 1986, Peter wondered if this was the same elephant. Peter summoned up his courage, climbed the railing, and made his way into he enclosure. He walked right up to the elephant and stared back in wonder.

The elephant trumpeted again, wrapped its trunk around one of Peter legs and slammed him against the railing, killing him instantly.

Probably wasn't the same bloody elephant.

*This is for everyone who sends me those heart-warming BS stories.*

#### **FINEMASTER SCHEDULE**

**04/20: Frank Ross 04/17 Gretchen Ross 05/04 Gail Rossetti 05/11: John Rossetti**



## MEMBER INFORMATION PAGE

"He Profits Most who Serves Best"

**REMEMBER**  
Someone took  
the time to share  
Rotary with you,  
you are obli-  
gated to share  
Rotary with  
someone else.

Sponsor a new  
member

<i>Name</i>	<i>Classification</i>	<i>Company</i>	<i>Spouse S/O</i>	<i>Member Since</i>
Aho, Fay	Auto Body Repair	Superior Auto Body	Issa	2000
Balestrieri, Juli		BioCentury Publications		2004
Barnes, Sophia	Theraputic Massage	Sophia Barnes Theraputic Massage		2006
Bauer, Dave	Employee Benefits	Bauer Financial Services	Liz	1984
Carlson, Bill	Financial Planner	Carlson Financial Advisors	Jean	1995
Cary, Jean	Interior Decorator	Jean Cary Interiors	Allen	1994
Cirigliano, Vince	Mortgage Broker	Borel Financial Services	Marilyn	1996
Corriea, Hank	Window Coverings	Rossetti & Corriea	Mickie	1978
DeMartini, Loring	Food & Beverage	The Van's	Adele	1992
Diridon, Tom	Real Estate	Carlmont Associates	Eda	1983
Farhat, Nadine	Banking	Bank of the West	Jay	1997
Freschet, Maureen	University Administration	Notre Dame de Namur		2000
Gilbran-Hesse, Ellen	Attorney	Ellen Gilbran-Hessey, Attorney		2008
Good, Mickaela	Financial Planning	Carlson Financial Advisors	Cesar Osario	2006
Grover, Mark	Banking	Borel Bank		2008
Helin, Rudy	Real Estate	Cashin & Co	Joan	1971
Kirberg, Ralph	Foreign Auto Repair	Kirberg Associates	Lisa	1968
Kruger, Sharrie	Skilled Nursing	Carlmont Gardens		2006
Levan, Kerry	Building Contractor	Ward-Tek, Inc.	Carol	2007
Lynch, Brian	Retail Groceries	Mollie Stones	Laura	2001
Mattei, Don	Police Administration	Belmont Police Department		
McDonald, Charles	Dentistry	Charles McDonald DDS	Gina	1997
McGovern, Jim	Insurance	James E. McGovern, Inc.	Clare	1964
Paulsen, George	Accounting-CPA	Hood & Strong LLP	Janet Noeller	1988
Pettinelli, Dennis	Estate Planning	Dennis Pettinelli & Associates	Cindy	1984
Pettinelli, Jon	Marketing	Dennis Pettinelli & Associates		2006
Piombi, Renato	Wine Cellars		Lolly	1983
Reams, Joanna	Education	Merry Moppet-Belmont Oaks	Dennis	2007
Ross, Frank	Hardware	Retired	Gretchen	2001
Ross, Gretchen	School, Principal	Retired	Frank	1990
Rossetti, Gail	Real Estate Sales/Financing	Rossetti Realty	John	1994
Rossetti, Jim	Mortgage Broker		Sandra	2008
Rossetti, John	Window Coverings	Rossetti & Corriea	Gayle	1977
Ryan, Lily	Independant Marketing	The Wellness Company	Mike	2007
Singh, Barbara				
Smailey, Patrick	Property Management	Adventura, Inc	Barbara	1995
Sooy, Richard	Transportation/Other		Cherie	1990
South, Mary Lou	Long Term Care	Paradigm Health Care LP		1990
Stanculescu, Alec	Software Engineer	Fintronic, Inc		2001
Stangeland, Ross	Dentistry	Ross Stangeland DDS	Diane	1971
Telleen, Michael	Business Law	Carr, McLellan, Ingersoll	Christine	1978
Tiegel, Ralph	Equipment Manufacturing	Tiegel Manufacturing	Officer	1984
Tippakorn, Sirinee	Investments	Edward Jones	Ben Hsu	2006
Ungun, Olcay	Electronic Controls	Entek Controls	Zeynep	2007
Watts, Paul	Mortgage Broker	Winn Financial		2002
West, Fred	Marble & Stone Restoration	Marble West	Annette	1975
Won, Wes	Environmental Health & Safety	Gilead Sciences, Inc	Dorothy	2006
Zeigler, George	Dentist-Retired	Life member	Caroline	1959

### Rotary Links.

Belmont Rotary <http://www.belmontrotary.com/>

District 5150 <http://www.rotary5150.org/>

Rotary International <http://www.rotary.org>



Belmont  
Rotaract at  
NDNU

**DID YOU MISS OUR MEETING.....WE CERTAINLY MISSED YOU**

*Regular attendance at Rotary is important to you and us. By attending regularly you are able to participate and stay up with everything that is happening within your club as well as Rotary. Fellowship is one of the primary benefits of Rotary and regular attendance enables you to get the most of this benefit. If you miss a meeting you can “make up” at another Club and here again is another benefit of your Rotary membership. Making up at other clubs, especially those in other countries is a truly remarkable experience, again proving that in Rotary “there are no strangers, only friends you haven’t met. Apart from all that miss a Belmont meeting and you are at the peril of “The Griz”*

**MAKE UP OPPORTUNITIES**

<b>MONDAY</b>	<b>Burlingame</b>	<b>Sheraton Gateway, Burlingame</b>
<b>12:00 Noon</b>	Central Marin San Rafael	Left Bank, Larkspur Sheraton Four Points Hotel, San Rafael
<b>TUESDAY</b>	<b>Novato Sunrise</b>	<b>Moylan’s Brewery, Novato</b>
<b>7:15am</b>	Pacifica Peninsula Sunrise SF Greater Mission San Rafael Harbor	Sharp Pak Golf Course, Pacifica Pete’s Harbor, Redwood City Double Play, San Francisco The Whistle Stop, San Rafael
<b>12:00 Noon</b>	Millbrae Mill Valley Redwood City San Francisco #2 Terra Linda	Terrace Cafe, El Rancho Inn, Millbrae Mill Valley Golf Club, Mill Valley Sequoia Yacht Club, Redwood City Olympic Club, San Francisco Sheraton Four Points Hotel, San Rafael
<b>6:00pm</b>	Marin Evening	McMinnis Park Golf Club, San Rafael
<b>WEDNESDAY</b>	<b>Marin Sunrise</b>	<b>Corte Madera Inn, Corte Madera</b>
<b>7:15am</b>	SF Bayview SF West Woodside Portola Valley	Bonanza Restaurant, San Francisco Lakeside Cafe, San Francisco Woodside Village Church, Woodside
<b>12:00 Noon</b>	West Marin Daly City Foster City Menlo Park Ross Valley San Bruno SF Chinatown Tiburon-Belvedere SFO	USCG Point Reyes Station, Point Reyes Marie Callendar’s, Daly City Crowne Plaza, Foster City Menlo Park Rec Center, Menlo Park Deer Park Villa, Fairfax Terrace Cafe, El Rancho Inn, Millbrae Tommy Toy’s San Francisco SF Yacht Club, Tiburon Firewood Cafe, International Terminal SFO
<b>THURSDAY</b>		<b>Franciscan Restaurant, Fisherman’s Wharf</b>
<b>7:15am</b>	SF Fisherman’s Wharf	
<b>12:00 Noon</b>	Half Moon Bay Ignacio Mission San Rafael San Mateo Sausalito South San Francisco	United Methodisr Chruch, Half Moon Bay Inn Marin, Ignacio San Rafael Joe’s, San Rafael Poplar Creek Golf Course, San Mateo Alta Mira Hotel, Sausalito Basque Cultural Center, South San Francisco
<b>6:00pm</b>	SF Golden Gate Tiburon Sunset	Pachamamal Restaurant, San Francisco SF Yacht Club, Tiburon
<b>FRIDAY</b>	<b>San Mateo Sunrise</b>	<b>Poplar Creek Golf Course, San Mateo</b>
<b>7:15am</b>		
<b>12:00 Noon</b>	Novato San Carlos	Margaret Todd Senior Center, Novato Piaceri’s, San Carlos

**MAKE UP NOTES**  
*We don’t want to call them rules, how about “guidelines” ?*

To qualify for a missed meeting makeup there are a number of situations that will work.

- Attend any Rotary Club meeting (anywhere in the world) within in 14 calendar days, either before or after your regular Club meeting.
- Attend your Club’s Board Meeting or any other Club related function such as Club Committee meeting, an Interact or Rotaract meeting and that does not necessarily mean your Club’s Interact or Rotaract, it could be any club’s.
- Attend a District function such as an Assembly, Conference, Seminar, Committee meeting.
- Attend an International Convention.
- Attend a community related function or meeting as a “principal” participant, such as a City Council Meeting as a member of the Council, City Manager, Police or Fire Chief, School Board Trustee or County Supervisor.
- Actively participate in a Club Community function as a “working” participant such as the Club’s Crab Feed, helping on an International Community Service project as in collating, loading, inventorying the medical supplies etc, that we periodically send to South America.
- Working on any Rotary related functions such as a GSE Team Leader, Polio Plus, Rotary Volunteers, Rotaplast, Rotavision.
- If a regular Club meeting is cancelled and no substitute event is scheduled in place of, such as the Installation Dinner or any other event designated by the Board of Directors, no make up is required.

**CLUBS SHOWN IN BLUE DENOTE PENINSULA MAKE UP OPPORTUNITIES**

*Mail your MAKE UPS to P.O. Box 448, Belmont CA, 94002*

*Do not mess with this guy*

